

A Truckload of Progress for NiHao

By David Cui

NiHao opened the month of November with a bang by unveiling the organization's first truck in collaboration with its proud partner, the North Texas Food Bank, after the conclusion of the Peanut Butter Drive.

Over the past months, NiHao and the North Texas Food Bank worked tirelessly to carry out its annual Peanut Butter Drive, hoping to set new milestones and help those in the community in dire need of nutritious goods. The second consecutive year working with the North Texas Food Bank, NiHao sought to tap into the Asian-American community across Collin County, guiding six city teams in Plano, Allen, Frisco, Coppell, Richardson, and Dallas to host peanut butter drives and garner donations for the cause. Ultimately, NiHao had the goal of beating out their accomplishments from the previous year, but more importantly, help people suffering from hunger in North Texas, who are in even worse shape than during the COVID-19 pandemic. As the annual NTFB Peanut Butter Drive drew to a close, the results were carefully tallied and ready to be announced.

On the momentous occasion of the unveiling of the NiHao truck designated for transporting food around the DFW area to those in need, the community's leaders convened at the North Texas Food Bank in Plano to cut the ribbon and celebrate the extra step towards providing for the hungry of North Texas through NiHao.

Along with the occasion of the ribbon cutting, the peanut butter drive results were announced. With much anticipation in the crowd filled with community leaders, NiHao leads, youth NiHao ambassadors, members of the US-China Chamber of Commerce, NTFB board members, and other sponsors and donors, the city team results and cumulative results were announced.

Out of the six city teams, Plano was recognized for collecting the most pounds of peanut butter, with 1,981 pounds of peanut butter. For most money raised through donation, Plano again came out on top, raising \$6,592 for the Peanut Butter Drive. Also important to recognize, Coppell was commended for having the highest per capita peanut butter donation. Overall, all teams were congratulated for contributing greatly to the NTFB Peanut Butter Drive and driving another success for NiHao for the second year in a row. For cumulative results, NiHao exceeded all expectations, raising 40% more money than last year, which equates to more than \$31,000 of peanut butter and donations alike.

To commemorate the achievement and great results, NTFB awarded NiHao with a peanut butter trophy, creatively using a peanut butter jar as the base of the trophy to rejoice another successful partnership between NiHao and the North Texas Food Bank.

To top off the truly joyous event, NTFB representatives presented NiHao with a model truck with the NiHao and NTFB logos plastered on, signifying the strong bond between the two organizations and the bright road ahead.